

2024 FIVE STAR REAL ESTATE AGENT



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- Specializes in Waukesha and seven counties in Milwaukee metro areas
- MRP – Military Relocation Professional, helping Veterans relocate

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FIVE STAR REAL ESTATE AGENT AWARD WINNER



Award winner seen in
Milwaukee
MAGAZINE

2024 MILWAUKEE FIVE STAR AWARD WINNERS

Uncovering Milwaukee's elite real estate agents, mortgage professionals and home/auto insurance professionals

FIVE STAR PROFESSIONAL PROPRIETARY RESEARCH PROCESS



NOMINATION OF CANDIDATES

The Five Star Professional research team surveyed homebuyers, home sellers and industry peers, and analyzed online consumer evaluations to identify professionals that excel in key attributes of customer service.



EVALUATION SCORE

Using our scoring algorithm, each nominee is given an evaluation score based on surveys in our database. High scorers are named candidates.



CANDIDATE SUBMISSION OF BUSINESS INFORMATION

Candidates must complete either an online or over-the-phone interview.



ELIGIBILITY CRITERIA

Candidates must be in the industry for at least five years, have a favorable regulatory history and meet minimum production thresholds.



BLUE RIBBON PANEL

A Blue Ribbon panel of industry experts reviews the final list of candidates.



2024 AWARD WINNERS ANNOUNCED

Less than 7% of professionals in the market are selected.

Five Star Professional partnered with *Milwaukee Magazine* to identify real estate, mortgage and insurance professionals in the Milwaukee area who deliver outstanding service and client satisfaction. The Five Star Professional research team surveyed homebuyers, home sellers and industry peers, and analyzed online consumer evaluations. Survey respondents rated their service professional on criteria such as overall satisfaction and whether they would recommend the provider to a friend. The research methodology allows no more than 7% of professionals in each category to receive the award.



RISING STAR AWARD WINNERS

Meet the next wave of outstanding real estate agents and mortgage professionals in the Milwaukee area! Five Star Professional's research team contacted real estate and mortgage industry veterans and consumers to identify up-and-coming professionals in the industry. Rising Star award winners are held in high regard by their peers and mentors and have received a qualifying nomination for the award. Evaluators were asked to identify a real estate agent or mortgage professional who has been in the industry for five years or less and embodies professional excellence, exhibits superior customer service and shows great potential to excel in their profession. All Rising Star award winners must be actively licensed, satisfy minimum production criteria and have a favorable regulatory history to be eligible for award consideration.

RESEARCH — HOW OUR WINNERS ARE CHOSEN

- The 2024 Five Star Real Estate Agents, Mortgage Professionals and Home/Auto Insurance Professionals do not pay a fee to be included in the research or the final lists.
- Each professional is screened against state governing bodies to verify that licenses are current and no disciplinary actions are pending.
- The inclusion of a real estate agent, mortgage professional or insurance professional on the final list should not be construed as an endorsement by Five Star Professional or *Milwaukee Magazine*.

DETERMINATION OF AWARD WINNERS

Professionals who satisfied each of the following objective criteria were named a 2024 Milwaukee-area Five Star Real Estate Agent, Five Star Mortgage Professional or Five Star Home/Auto Insurance Professional:

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| Evaluation Criteria: | 3. Favorable regulatory and complaint history review. |
| 1. Qualifying rating. | 4. Satisfies minimum production on a one-year and three-year basis. |
| Eligibility Criteria: | 5. Successful completion of a Blue Ribbon Panel review. |
| 2. Holds an active license and employed in their field for a minimum of three years. | |

Real estate agents, mortgage professionals and home/auto insurance professionals are pooled only with other candidates from their profession.

The final list of 2024 Milwaukee-area Five Star award winners is a select group, representing approximately 4% of real estate agents, 3% of mortgage professionals and 1% of home/auto insurance professionals in the area. To see the full list of winners, visit www.fivestarprofessional.com.