



The human side of real estate.

The top 11 most desirable home features

Home Buyers Say They are Willing to Pay More for these Features



11. One or More Fireplaces
 - Percentage of home buyers willing to pay more: 40%
 - Amount willing to pay extra: \$1,400
10. Eat-in Kitchen
 - Percentage of home buyers willing to pay more: 40%
 - Amount willing to pay extra: \$1,770
9. Home Less than 5 Years Old
 - Percentage of home buyers willing to pay more: 40%
 - Amount willing to pay extra: \$5,020
8. Stainless Steel Appliances
 - Percentage of home buyers willing to pay more: 41%
 - Amount willing to pay extra: \$1,850
7. Kitchen Island
 - Percentage of home buyers willing to pay more: 48%
 - Amount willing to pay extra: \$1,370
6. En-suite Master Bath
 - Percentage of home buyers willing to pay more: 49%
 - Amount willing to pay extra: \$2,030
5. Hardwood Floors
 - Percentage of home buyers willing to pay more: 54%
 - Amount willing to pay extra: \$2,080
4. Granite Countertops
 - Percentage of home buyers willing to pay more: 55%
 - Amount willing to pay extra: \$1,620
3. Walk-in Closet in Master Bedroom
 - Percentage of home buyers willing to pay more: 60%
 - Amount willing to pay extra: \$1,350
2. New Kitchen Appliances
 - Percentage of home buyers willing to pay more: 69%
 - Amount willing to pay extra: \$1,840
1. Central Air Conditioning
 - Percentage of home buyers willing to pay more: 69%
 - Amount willing to pay extra: \$2,520

Source: USA TODAY, 11 Home Features Buyers are Will to Pay Extra For, by Samuel Weigley, April 28, 2013, <http://www.usatoday.com/story/money/personalfinance/2013/04/28/7-home-features/2106203/>